



Creating an Impact: Social Care Research in Practice

Wednesday 26 November 2014

Stationer's Hall

#SCEiPimpact



Key lessons from SCEiP

Plan





Research doesn't end with KE



... What shall I
do to tell
people about
my findings?

dreamstime.com



SSRU

Personal Social Services Research Unit



Time & resources are key



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**Know
your
audience
& target
KE
methods
to them**





Innovative/new KE methods & traditional methods are not mutually exclusive or 1 more valuable than the other ... All depends on target audience ...



But not being naive ...





- Political and commercial interests – limit collaboration & knowledge sharing
- Researchers & practitioners have different pulls ... But these don't have to be mutually exclusive
- Large proportion of care workforce is not trained in research
- Much of practice is provided by unskilled people
- Reducing budgets (e.g. in local authorities) limit scope for involvement in research



Need:

- more emphasis on evidence use by “sector leaders” (practice and academia)
- more investment in social care research – by all those with an interest in improving policy & practice
- more seed funding to develop collaborative proposals
- more real-time research alongside blue-skies thinking & (e.g.) longitudinal studies
- to develop a critical mass of researchers
- to set research priorities together
- more emphasis on accessible findings (alongside journal papers!)
- a top ten tips for research in practice guide
- mapping of research across the sector and best practice guidance for KEI from that
- to celebrate achievements so far in the sector



And in an ideal world ...



Couldn't find
an image ...
But an
ecosystem ...
Research
funders,
sites, users
&
researchers
working
together



The difference between a
vision and a hallucination
is that other people
can see the vision.

Marc Andreessen